

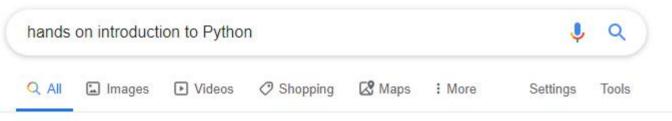
Increase the findability of your resources Bioschemas



February 28th, 2020

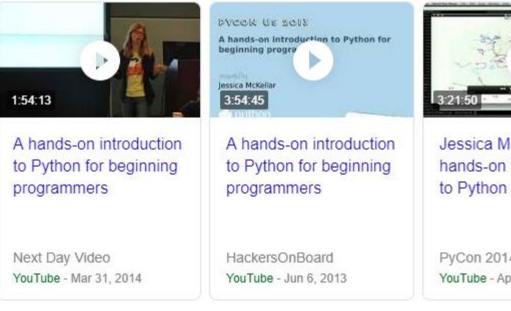
Alexander Botzki

Google Search



About 21.800.000 results (0,56 seconds)

Videos





Jessica McKellar: A hands-on introduction to Python for ...

PyCon 2014 YouTube - Apr 11, 2014

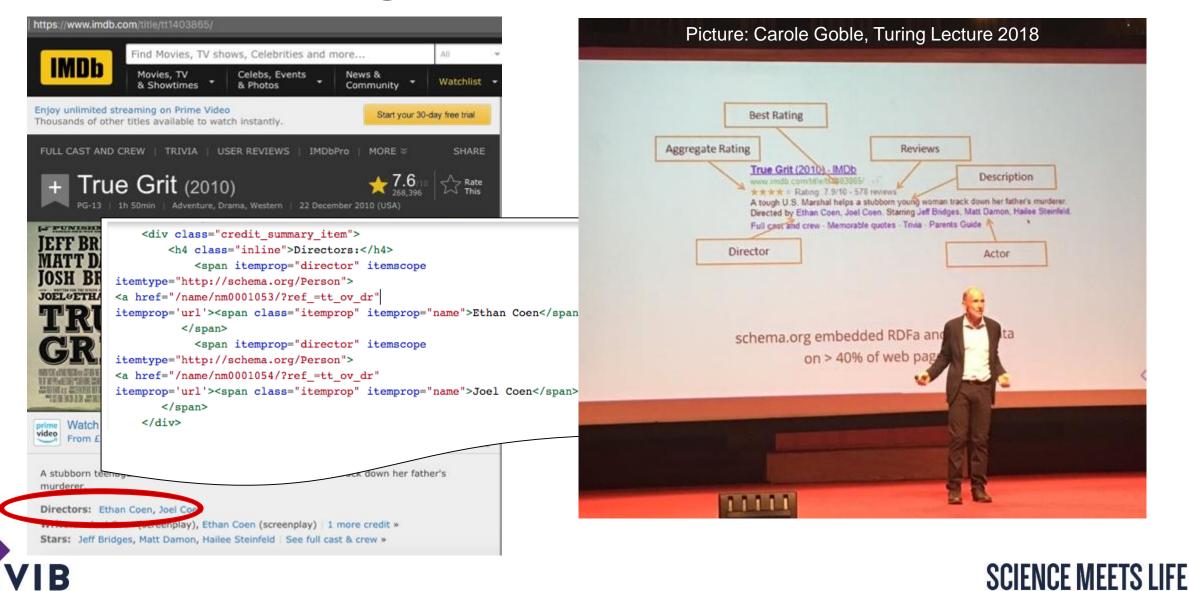
See results about

Gentle hands-on introduction to Python programming (Event) Date: Thursday, January 9, 2020 Location: Park Inn by Radisson Leuven, Leuven





Schema.org: Semantic Markup for the Web





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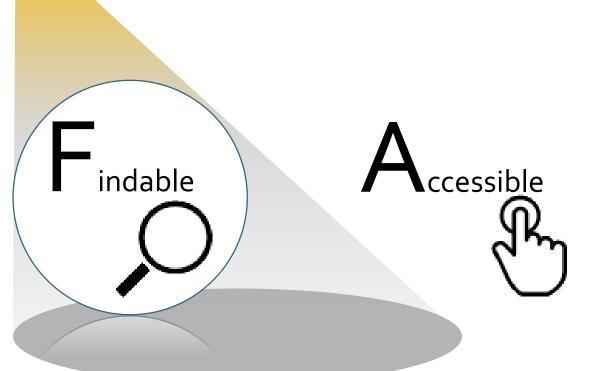
What?

- Exploiting schema.org to make Life Sciences resources more discoverable
 - Search engines will index and understand markup

How?

- Extending schema.org vocabulary for life sciences
 - 7 release candidate types
- Provide guidelines on how to markup
 resources
 VIB

)			😭 Home	Join	Meetings	Specifications 🔻	Software	Abo	out 👻			
	Property		Expected Type			Description		CD	Controlled Vocabulary	E		
	Marginality: Minim	um.										
S	description		Text	Schema A descri	: iption of the item.			ONE				
				Biosche A short	e mas: summary describi	ng a dataset.						
	identifier		PropertyValue Text	Schema The ider		presents any kind of identif	ier for any kind	MANY				
		1	{									
		2	"@cor	ntext	": "http:	//schema.org"	,					
		3	"@typ	pe":	"Dataset"	,						
	keywords	4	"@id": "http://www.uniprot.org/uniparc",									
		5	"name": "UniProt Archive (UniParc)",									
		6	"description": "The UniProt Archive (UniParc) is a compr									
		7	"url": "http://www.uniprot.org/uniparc",									
	name	8	"identifier": "UniParc",									
		9	"keyv	words	": "prote	in, protein s	equence,	archi	ve",			
		10	"incl	luded	InDataCat	alog": "http:	//www.uni	prot.	org",			
		11	"creator": {									
	url	12	-		: "Organi	-						
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		17		tribu	tion": [
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				Biosche	emas:	a that describes the dataset						



★Indexable by
 search engines
 ★Community
 defined enriched
 metadata

★Retrievable
★HTTP

★JSON-LD/RDFa
★Link to
controlled
vocabularies
★Links to other
resources

Interoperable

★ License★ Provenance

★Extensions by bioschemas.org





Current Bioschemas Profiles

Profile	Version	Group	Live Deploys	Status notes
DataCatalog	o.2 (Jun Data Repos 2019)		20	0.2 fixes minor issues
Dataset	0.3 (Jun Datasets 23 0.3 fixes minor issues 2019)		o.3 fixes minor issues	
Event	0.1 (July 2018)	Events	7	Used by TeSS: undergoing revision due to addition of CourseInstance
Sample	0.2 (Nov 2018)	Samples	1	
Taxon	0.3 (Nov 2018)	Biodiversity	0	
Tool	0.1 (Mar Tools 5 2018)		5	o.3-DRAFT based on bio.tools profile, needs review
TrainingMaterial	0.2 (July 2018)			Used by TeSS: 0.5-DRAFT incorporating changes from Course

C 🏠 🔒 https://bioschemas.or	g/specifications/draft	ts/Protein/					☆ I	Incogn
삼 Home	Getting Sta	rted Specifications 🔻	Deploy & Develop 🔻	Comm	nunity 👻	About 👻		
Examples 💑								
Property	Expected Type	Descr	iption	CD	Controlled Vocabulary	Example		
Marginality: Minimum.								
<u>identifier</u>	PropertyValue Text URL	Schema: The identifier property represents of Thing, such as ISBNs, GTIN code dedicated properties for represent textual strings or as URL (URI) links details.	s, UUIDs etc. Schema.org provides ing many of these, either as	ONE				
name	Text	Schema: The name of the item.		ONE				
Marginality: Recommended.								
associatedDisease	MedicalCondition PropertyValue URL	Schema: Disease associated to this BioChen MedicalCondition or a URL. If you v supporting the association, please	vant to add an evidence	MANY				
		Bioschemas: Disease associated to this protein,	if any.					
description	Text	Schema:		ONE				



Exploiting Bioschemas Markup





Find training through Search Engines is not always easy

• Small labs, departments and organizations do not typically have as much traffic as larger institutions so are ranked lower in search results

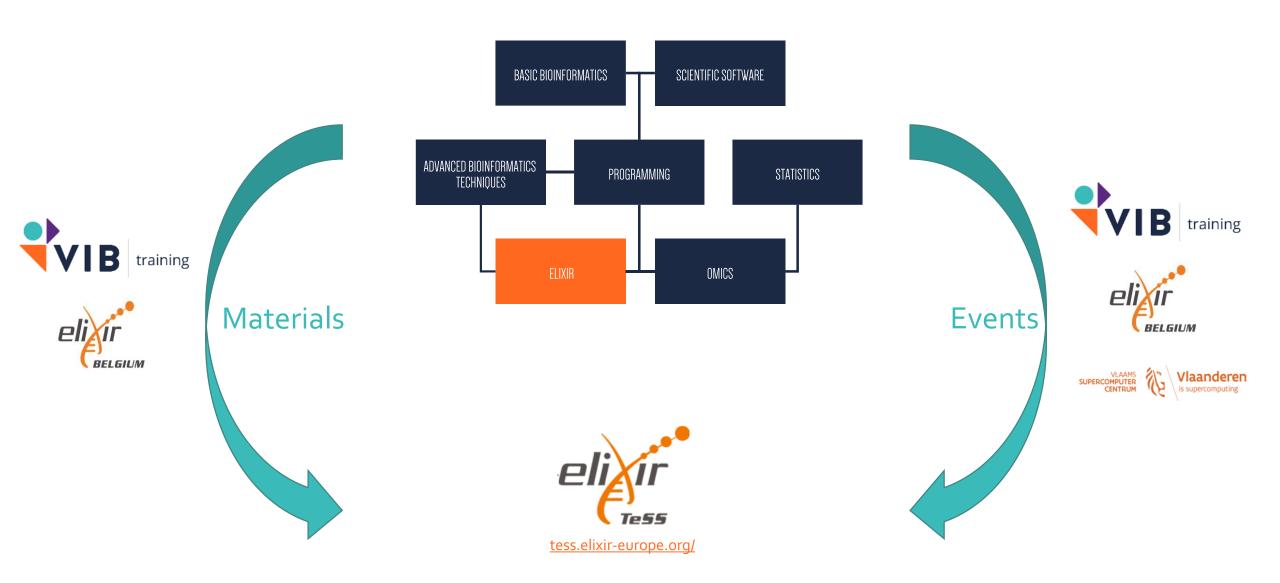
- Harder to find advanced or niche topics. Training about common topics and introductory courses are more visible as they're more popular
- Search engines are not optimal for finding training



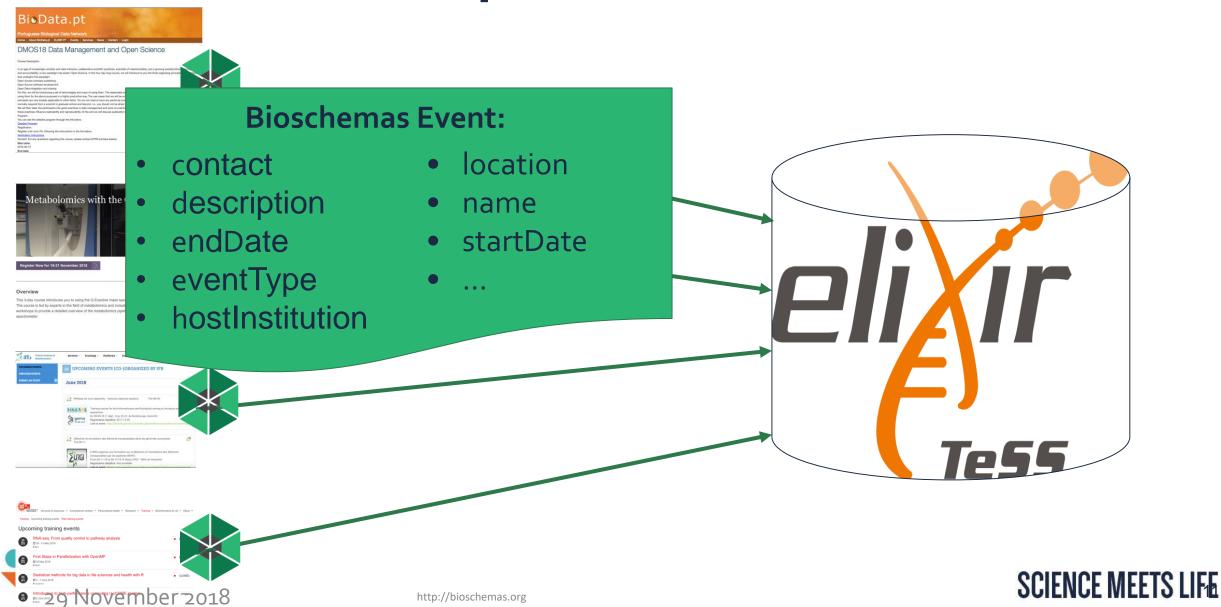


VIB & ELIXIR Belgium in TeSS





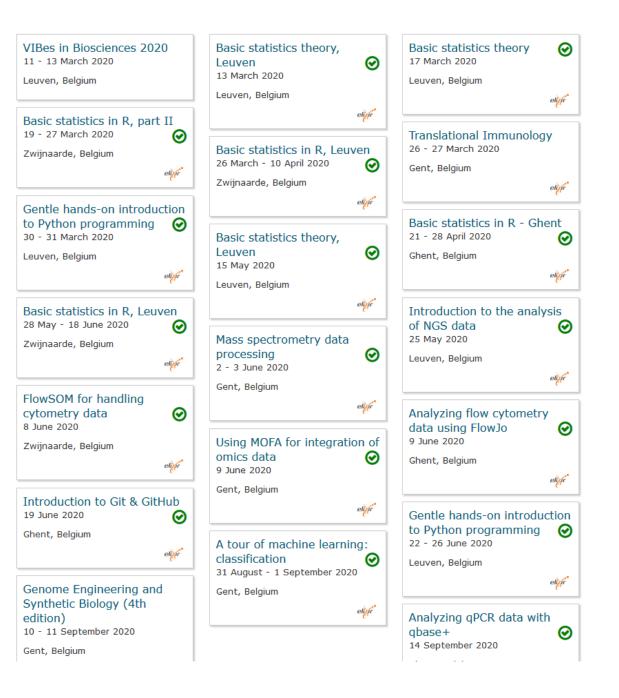
TeSS: Specialised Search





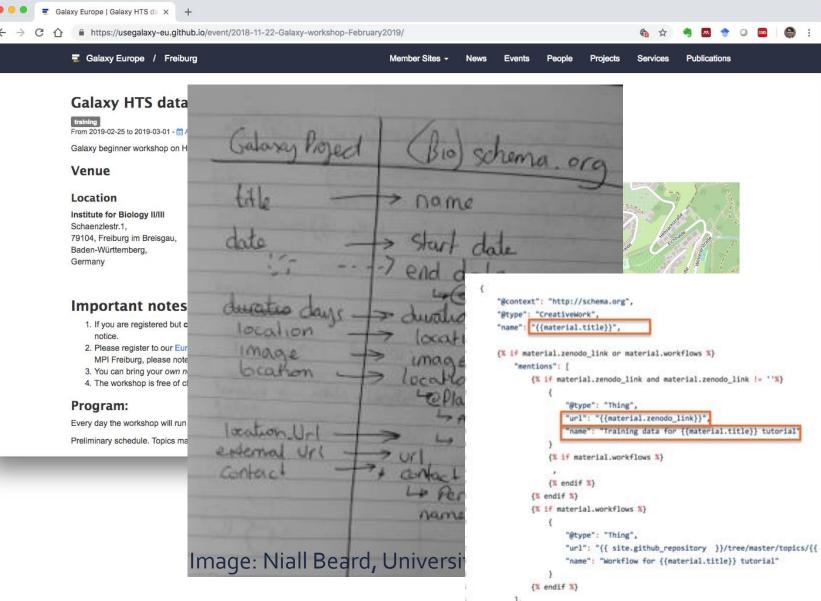
Organizer			
VIB Bioinformatics Core	24		
de.NBI	18		
University of Cambridge	17		
Melbourne Bioinformatics	6		
Peers Alley Media	5		
Australian BioCommons	4		

Country				
United Kingdom	87			
Switzerland	38			
Belgium	20			
Australia	18			
United States of America	16			
Germany	15			
France	14			
Netherlands	10			



Adding Bioschemas to a Resource

- Identify metadata fields
- Map metadata to Bioschema properties
- Generate JSON-LD
- Embed generation into web server



Validate markup with Google tool

Google Structured Data Testing Tool

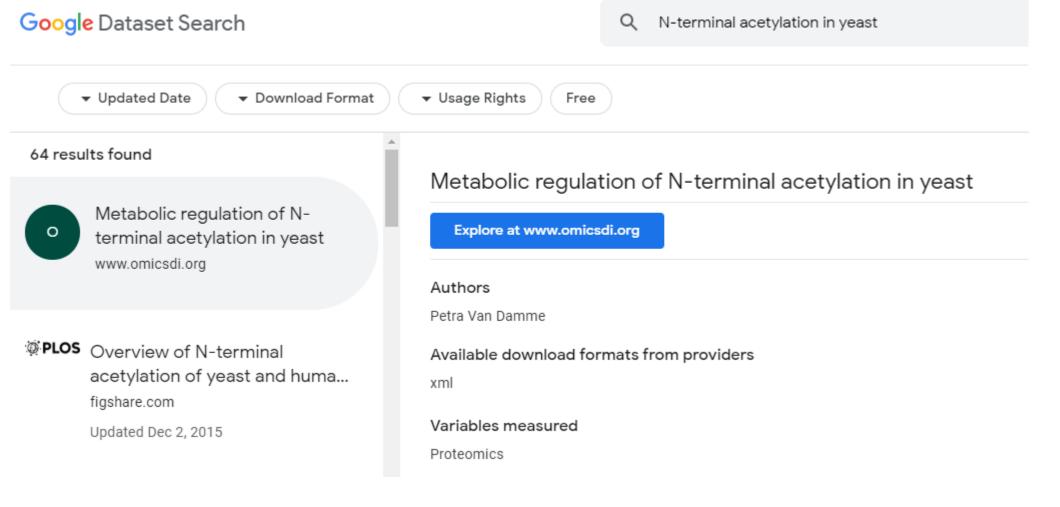
https://training.vib.be/research-data-management-data-stewardship-much-more-fairytale

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	<pre><meta content="summary_large_image" name="twitter:card"/></pre>		
	<pre><link href="https://training.vib.be/research-data-management-data-stewardship-much-more-fairytale" rel="canonical"/> <meta :<="" content="Research Data Management & amp; Data Stewardship: much more than a FAIRytale #VIBCourses" name="twitter:title" pre=""/></pre>	Event	PREVIEW 2 ERRORS 2 WARNINGS
	<pre><meta content="Visit our site to view the available courses." name="twitter:description"/></pre>		PREVIEW 2 ERRORS 2 WARNINGS A
	<pre><meta content="The location of this event has changed to the Park Inn by Radisson Brussels Midi hotel! Pleas</pre></td><td>ID: https://training.vib.be/researc</td><td>n-data-management-data-stewardship-much-more-fairytale</td></tr><tr><td></td><td>This community event is kindly provided to you by the ELIXIR Belgium team and aims to gather all relevant players in the field</td><td>@type</td><td>Event</td></tr><tr><td></td><td>Full program details & speakers can be found below!" name="description"/></pre>		https://training.vib.be/research-data-management-data-stewardship-
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	<meta content="width" name="MobileOptimized"/>	name	FAIRytale
	<meta content="true" name="HandheldFriendly"/>		The location of this event has changed to the Park Inn by Radisson
	<meta content="width=device-width, initial-scale=1.0" name="viewport"/>		Brussels Midi hotel! Please find the location below. This community
22	<script type="application/ld+json">{ "@context": "https://schema.org",</td><td></td><td></td></tr><tr><td>23</td><td></td><td></td><td>event is kindly provided to you by the ELIXIR Belgium team and aims to</td></tr><tr><td>25</td><td></td><td></td><td>gather all relevant players in the field of Research Data Management</td></tr><tr><td>1 26</td><td>"@type": "Event",</td><td></td><td>from Belgium. During the morning session you will get insights in all</td></tr><tr><td>27</td><td>"url": "/research-data-management-data-stewardship-much-more-fairytale",</td><td>description</td><td>different topics of the DMP life cycle with several speakers elaborating</td></tr><tr><td>28</td><td></td><td></td><td>on the topics mentioned here below. In the afternoon there will be a</td></tr><tr><td>29</td><td></td><td></td><td>practical use-case session for a smaller group where we will dive into</td></tr><tr><td>30 31</td><td>"image": { "@type": "ImageObject",</td><td></td><td>some tools and workflows that follow the FAIR principles and are</td></tr><tr><td>32</td><td></td><td></td><td></td></tr><tr><td>33</td><td></td><td></td><td>currently used. During the whole day there will be possibilities to</td></tr><tr><td>34</td><td></td><td></td><td>network. Full program details & speakers can be found below!</td></tr><tr><td>35</td><td></td><td>doorTime</td><td>13:00</td></tr><tr><td>36</td><td>"@id": "/research-data-management-data-stewardship-much-more-fairytale",</td><td>startDate</td><td>2019-12-12</td></tr><tr><td>37</td><td>"endDate": "2019-12-12",</td><td></td><td></td></tr></tbody></table></script>		

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NEW TEST

From Google Dataset search to OmicsDI.org







From Google Dataset search to gbif.org

 ▼ Updated date ▼ Download format 	✓ Usage rights Free
100+ results found	Materia a Minteria a contentrale in Elementera. Deteixare
G Watervogels - Wintering waterbirds in Flanders, Belgium www.gbif.org	Watervogels - Wintering waterbirds in Flanders, Belgium Explore at www.gbif.org
Updated Jul 1, 2019	Unique identifier https://doi.org/10.15468/lj0udq
Temporal and spatial variation of waterbirds at Sayula Lagoo www.gbif.org	Data set published Nov 27, 2014 Data set updated Jul 1, 2019
search.datacite.org	Data set provided by
Updated Nov 30, 2018	Research Institute for Nature and Forest GBIF
P Observations of waterbirds under duress from military	Authors Koen Devos; Peter Desmet; Filiep T'Jollyn; Dimitri Brosens
doi.pangaea.de figshare.com	
Published Mar 19, 2018	CC0 1.0 Universal Public Domain Dedication Licence information was derived automatically

IB



Thanks to





Alasdair J.G. Gray Bioschemas Leadership Team Chair Heriot-Watt University/Elixir-UK





Niall Beard

Bioschemas Company

Profiles

Sites

80

http://bioschemas.org/ liveDeploys

20M+ Pages

http://bioschemas.org/liveDeploys

300+ People

Types